

The Power of Simple for police public engagement



Consistent, compliant and under control.

Enhancing police communications and public engagement with the Simple command centre.

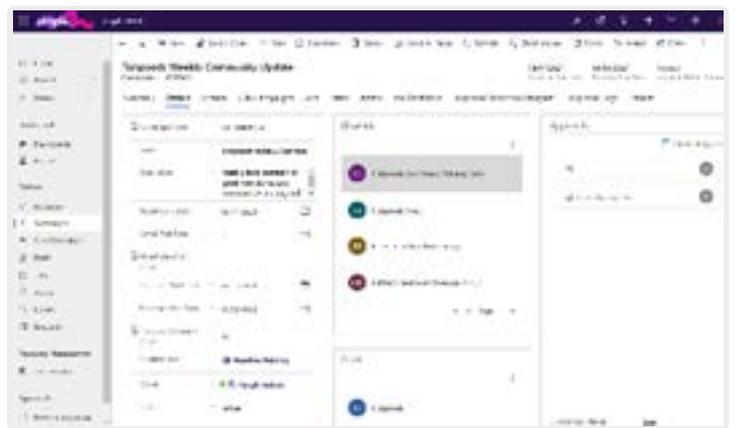
What do day-to-day police work and communications have in common?

They may seem very different, but there's one thing that unites them: when resources are tight, they have to be deployed as effectively as possible.

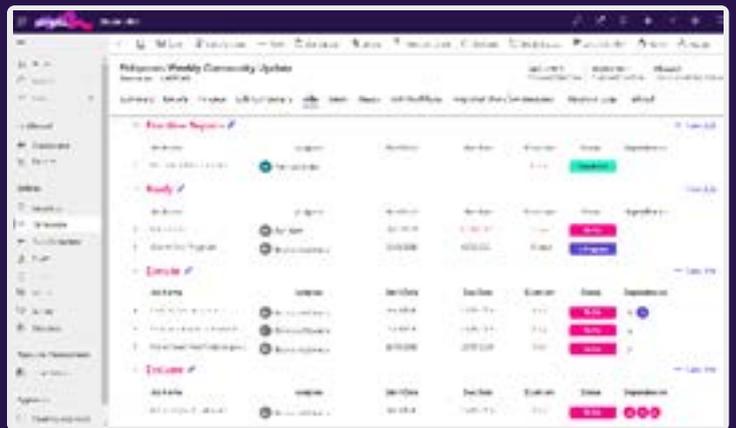
Of course, communications may not be as demanding as police work, but the critical issues are much the same. It's all about visibility and control.

Visibility: the perspective to see, understand and decide on the right course of action.

Control: the ability to put that course of action into effect in a co-ordinated manner, with everyone on the same page at once.



Simple is a next-generation software platform, built on Microsoft technology – Azure, Teams and the Power Platform – giving police comms teams and senior officers real visibility and control.



Ensure governance and control

Simple provides for consistent message, centrally approved before going into your comms channels. Approvals workflows for senior commanders can house your crisis response checklists and plans.

Get message alignment and consistency

Simple puts all your comms in one central, easily searchable repository, letting you to both expedite comms and build trust through message consistency and transparency.

Integrate with your existing applications

The communications technology landscape contains many tools that don't talk to each other. Simple has over 500 connectors to integrate with your existing technology stack.

Maintain business continuity

Do more efficient remote working by having all your comms in one place, with easy progress and workload tracking, handovers, onboarding and reallocation of work as priorities shift.

Share the good news as well!

Take collaboration to a new level by giving officers and staff working in the community an app for sharing positive news in close to real time. Stories are made visible to the comms team and senior personnel, ready to be crafted into a high impact story and shared with the public.

Want to know more? Contact EMEA Sales Director Rob James on +44 7414 668967 with any questions or to set up a personalised demonstration of the platform.